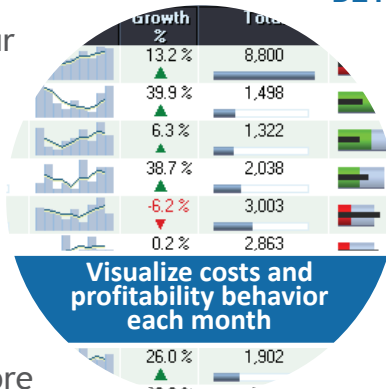


Findings that maximize your profitability

THE CHALLENGE.

- Do you know when one of your best selling customers or products is becoming unprofitable?
- How valuable is finding out in time?
- Most importantly: How crucial is it to find the reason of these tendencies, and to correct them before there is any irreparable damage?



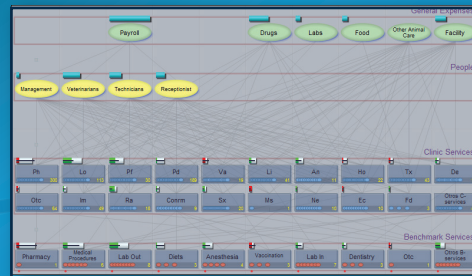
BEYOND TRADITIONAL SOLUTIONS.

- Not the most advanced ERP, nor the best business-intelligence solution, nor the latest planning tool, are close to helping you find and solve these questions. They just don't have the depth, level of detail, or processing power.
- GaussProfit starts from an advanced model that takes into account sales, finances, resources, processes, products/services, customers, channels, branches, and other components of your business.



GaussProfit synchronizes information from your systems...

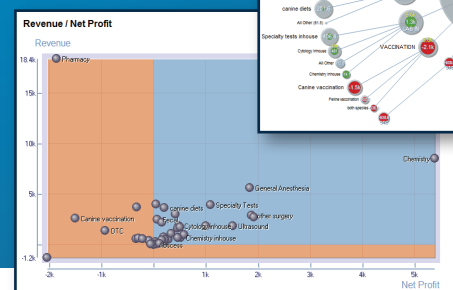
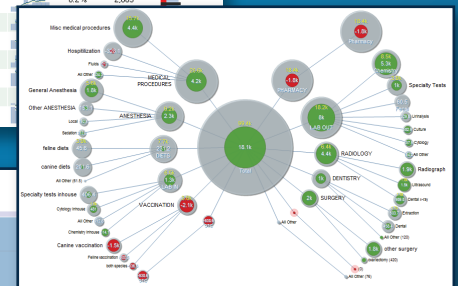
...and builds a complete finance, operations, and revenue map of your company...



...generating a detailed P&L by product, customer, project, and process...

Account	Code	INCOME	Name	Level	Actual	% Revenue	% Cost	% Growth
4		0			100.00%	74.47%	39.29%	
5		0	DIRECT COST		367	120.54%	89.77%	60.05%
51		1	Payroll		167	55.03%	40.96%	81.53%
5103		2	Salaries		167	55.03%	40.96%	81.53%
52		1	Animal Care Costs		199	65.51%	48.79%	45.59%
5206		2	Food		196	51.18%	38.12%	25.41%
5210		2	Other Animal Care Costs		43	14.32%	10.67%	242.29%
6		0	OVERHEAD		41	13.72%	18.22%	34.29%
61		1	General and Admin		19	6.34%	4.72%	42.30%
6101		2	Office Advertise Etc		6	2.02%	1.50%	69.58%
6102		2	Bank Charges		13	4.32%	3.22%	32.35%
62		1	Occupancy		22	7.37%	5.45%	28.08%
6201		2	Rent or Lease		13	4.31%	3.21%	8.14%
6202		2	Repair and Maintenance		1	0.46%	0.34%	2.75%
6203		2	Utilities		3	1.14%	0.85%	120.33%
6204		2	Insurance, supplies other clinic equip		4	1.45%	1.08%	87.82%
7		0	TOTAL COST		409	134.26%	100.00%	56.98%
8		0	GROSS PROFIT		42	28.54%	15.38%	475.90%
9		0	NET PROFIT		-104	-34.26%	-25.52%	148.47%

Code	Name	Revenue Total	Trend	Growth	Cost Total	Summary P&L Net
1	EX	8,052		13.2%	8,800	
2	EXAMINATION - Office Visit	4,053		39.9%	1,498	
3	Radiographs: 2 views	3,582		6.3%	1,322	
4	Chem/CBC/T4/UA (St. Screen)	3,263		38.7%	2,038	
5	SEVU+ Sewell/Exam addl / 30 mins	2,508		-6.2%	3,003	
6	EXAMINATION - Annual	2,460		0.2%	2,863	
7	EXAMINATION - Recheck	1,534				
8	IV Catheter/1 L Fluids	1,543				
9	SEVU	1,534				
10	SEVU Setup/first 30 Mins	1,540				
11	Chem/CBC	1,404				
12	USAB	1,344				



...providing interactive complex analysis systems that allow you to discover trends, relationships, patterns, problems and opportunities

GaussProfit

Findings that maximize your profitability

Our customers report a ROI of more than 150% in the first 12 months.

Higher than any other IT initiative !

A COMPLETE AND REAL VIEW. Besides calculating costs and profitability by product or customer, you will be able to identify individual components, their source and behavior in time; in addition to profitability you will measure capacity and performance from your company's elements and how they affect or are affected by others, to an unprecedented degree.

LEADING EDGE BUSINESS ANALYTICS. Rich and detailed information is directly available to executives and decision makers using the most advanced, graphical, dynamic and interactive systems, providing more context and specialized visibility than most generic business intelligence systems available.



GaussProfit includes tools and methodologies that allow modeling and building interfaces in less than 4 months, including revenue, capacity, and advanced analytic models.

Effective solution to real business needs

"We compete at a high level of workmanship, quality and efficiency that compares with that of countries around the world, from USA to China. Knowing and managing detailed costs is essential to be competitive."



Gilberto Niño - Director of Technology YAZAKI CIEMEL, Automobile part maker

"GaussProfit accumulator functionality is a real breakthrough in making Activity Based Costing truly practical."

Thomas J. Housel - Naval Postgraduate School of Business (NPS) Professor. Monterey CA. Author of more than 60 publications on managing and measuring value with IT system

